Work Package 5: Dissemination of the project

The main goal will be to disseminate information about the project and its results through digital tools. The primary purpose of this task is to promote the project as an example of cooperation between EU countries in the field of RISM—Network-Wide Road Safety Assessment.

The main goal will be achieved through the implementation of specific objectives:

- sharing the developed didactic-training materials (WP3) on the prepared e-learning platform,
- dissemination of information about the project using the EuroSAP-NWRSA website,
- placing information about the implemented project on the websites of project partners,
- active involvement of stakeholders and associate partners (AP) in networking activities,
- preparation of information leaflets, posters/pamphlets, press releases in digital form,
- promotion of the project at events related to the RISM, scientific conferences, e.g. International Road Safety Conference – Gambit,
- development of the project logo along with the design of file templates: PowerPoint, Word, and Acrobat to increase the recognition of the project,
- placing the Erasmus+ label on all materials, websites, etc.,
- organising a final concluding the EuroSAP-NWRSA conference in Gdańsk, Poland and inviting people interested in the results of the project,
- establishing cooperation with as many APs as possible in the field of RISM.

A key element in achieving the main goal will be providing the didactic-training materials to a wide audience (students, employees of road authorities, auditors, and road safety inspectors) so that they can use them free and continuously. These two elements will be ensured by making the materials available free of charge on the prepared e-learning platform, which each person will have access to after prior registration.

WP5 is divided into five tasks:

- D5.1 Development of the e-learning platform.
- D5.2 Preparation and sharing of the didactic-training materials on the e-learning platform.
- D5.3 Development of the EuroSAP-NWRSA website.
- D5.4 Distribution and promotion of information materials and publications.
- D5.5 Final concluding conference.

The main results of this package are:

- developed an e-learning platform with the didactic-training materials (tasks T5.1, T5.2)
- promotion of the project via a website, conference speeches, preparation of brochures, and information posters (tasks T5.3 – T5.4).
- promotion at the final concluding conference (task T5.5).

The main burden of work in this work package will rest with GUT, who will be the leader of the whole package and most of the tasks. GUT will be responsible for tasks T5.1, T5.3 - T5.5. It will fully implement tasks T5.1, T5.3, and T5.5. In the case of task T5.2, whose leader is BUW, all partners will cooperate in preparing online materials.

Also, the project promotion activities (T5.4) will be on the shoulders of all project partners. Each partner will have to place relevant information about the project on their institution's website, inform

about the project at selected meetings and conferences, and disseminate prepared information brochures.

Tasks description

T5.1 Development of the e-learning platform and T5.2 Development and sharing of the didactic-training materials on the e-learning platform. The e-learning platform enhances pedagogical opportunities for teachers and students more flexibly and innovatively.

The e-learning platform provides defined target groups with free access to the developed didactic-training materials in an easy, time- and place-independent manner. Such a solution will help educate specialists in the field of RISM—NRWSA. The prepared materials will be developed using e-learning, which will increase their scope and attractiveness.

Division of work:

- development of the e-learning platform concept,
- development of the e-learning platform,
- sharing the didactic-training materials on the platform,
- Provide the e-learning platform to the target groups.

T5.3 Development of the EuroSAP-NWRSA website. The most frequently mentioned way of reaching a wide audience is a dedicated website containing detailed information about the project and its results. The website will be divided into sections: Project description, Consortium, Training, Meetings, Gallery, Project staff, Activities, E-learning platform, and Contact.

T5.4 Distribution and promotion of information materials and publications. As part of the activities, information brochures about the project, leaflets, and posters will be created and distributed within the network (partners and non-partners) and outside the consortium.

T5.5 Final concluding conference. The last type of promotion will be the dissemination of the project during the final concluding conference. It will be an excellent opportunity for the countries participating in the project to present its results/results. Representatives of the target groups will be invited to this event.

Prosimy wyjaśnić, w jaki sposób to działanie przyczyni się do osiągnięcia celów pakietu prac (2000)

The criterion for assessing the progress and implementation of the project's work will be reaching the planned milestone as part of WP5: M4, which involves Launching the e-learning platform with a set of didactic-training materials in the field of RISM—NRWSA. Reaching M4 will allow the project to achieve its main assumed goal.

The main goal of WP5 is to disseminate information about the project and its results. Tasks T5.1 and T5.2 will present the project's results in the form of developed and available didactic-training materials. Tasks T5.3 – T5.5 will provide information about the project, what has been done, for whom the prepared materials are intended, how they can be used, etc.

Annex 3—Visual presentation of work packages and tasks—and 4—Logical work matrix provide detailed correlations between tasks and work packages.

Tasks T5.1 to T5.5 will bring the following results:

- R5.1 The e-learning platform with the didactic-training materials developed under WP3 and WP2.
- R5.2 The EuroSAP-NWRSA project website.
- R5.3 Report on the developed promotional materials of the project, conference speeches, etc.
- R.5.4 Report with prepared templates of PowerPoint, Word, and Acrobat files with the project and Erasmus+ logos.
- R5.5 Report summarising the conference, including the presented topics, the number of participants, and conference presentations.

The results will be prepared as a report (pdf, docx) in English; selected materials can be prepared in the partner country's national language.

This work package provides 13 participants with the ability to carry out the work as part of implementing tasks. At the final concluding conference, 50 people outside the project are expected to attend.

Target groups:

- research and academic staff from centres involved in the project and ultimately from other centres in Europe,
- experts from organisations dealing with the RSIM at the national, European and global levels (np. PIARC, ERF, IRF),
- civil and transportation engineering students from all over Europe,
- employees of national, local government and regional road authorities and traffic engineers from all over Europe,
- auditors and road safety inspectors.